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Paul E. Rondeau's social marketing research provides an in depth look at the psychological conditioning efforts of the anti-life movement that have been employed in the secular media, classroom and popular culture. Culture of Life's Elizabeth Moncher touches upon the key areas of social conditioning found among our youth in an interview with Mr. Rondeau.

1. Mr. Rondeau, you have written extensively on how the current social and political climate impacts issues of marriage and family that are central to the mission of the Culture of Life Foundation; could you summarize what you see are the most crucial concerns in present day culture for social policy regarding the family and dignity of the human person?

No-fault divorce, Roe v Wade, and the ascendance of radical views on sexual behavior all emerged around 1973. Those seeds of the sexual revolution have methodically been nurtured into a war against natural law and Judeo-Christian teaching. Today, social discourse and policy have been high jacked as instruments of power without foundation in the will, values, traditions, or common sense of the people.

For instance, after a national meeting of leading gay activists held outside Washington, DC, in the late 80s, Harvard-trained homosexual activists Marshall Kirk and Hunter Madsen documented the strategy that was discussed:

"Conversion of the average American's emotions, mind, and will, through a planned psychological attack, in the form of propaganda fed to the nation via the media." As Michael Warren, author of Seeing through the Media, says it is "not raw overt coercion; it is one group's covert orchestration of compliance by another group through structuring the consciousness of the second group." This manipulation is almost always hidden in terms of rights, science, and enlightenment.

Sympathetic gay characters, divorcees, and girls seeking abortions permeate TV, literature, and movies—as do ignorant, bigoted, unlikeable Christians and corrupt clergy as ugly adversaries. Textbooks reveal historical icons like Abraham Lincoln as closeted homosexuals. Both major media and professional guilds direct politically correct terms be used in writing about gays and social issues. It doesn't even stop there.

A state amendment passed in Missouri that was titled specifically as a human cloning ban that protect other research. Deep in the multi-page amendment it defined human embryos outside the mother's uterus as pre-embryonic—a term



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previously nonexistent in medicine. Cloning under the new tricky name “medical research on pre-embryos” actually became a constitutional right in overwhelmingly pro-life Missouri.

Most citizens do not have the simple yet powerful skills they need to defend to their family, faith, and freedom on a daily basis in this confusing environment. I plan to change that.

2. Of particular interest is your writing about how some public school administrations are advocating a particular understanding of human sexuality: How has this focus on homosexuality come about given that historically this was not a part of sex education programs in the school?

Famed propaganda scholar Jacques Ellul states, “Educational methods not only play an intense role in political indoctrination & ultimately education and training are inevitably taken over. No contrast can be tolerated between teaching and independent thought.” Gay activist and author Patricia Nell Warren puts it succinctly: “Whoever captures the kids owns the future.”

For years, both the National Education Association and National Parent Teachers Association have invited the gay lobby group PFLAG to give workshops at their annual conventions with titles like “Learning about Sexual Diversity at School in Every Discipline.” (Pro-family and ex-gay groups are routinely banned.)

PFLAG provides schools with counseling resources for children like “What to Know before Coming Out to Your Parents.” The brochure offers this advice to children: “If you're wrestling with guilt and periods of depression, you'll be better off waiting to tell your parents. . . . Your parents will probably respond based on a lifetime of information from a homophobic society.”

The K-12 gay education group GLSEN has launched Gay Straight Alliance (GSA) “clubs” in over 3,000 schools. In turn, schools like Deerfield High School (IL) mandated that freshmen (14-year-olds) attend a GSA panel orientation and required the students to sign a confidentiality agreement promising not to tell their parents.

3. With respect to these sex education programs, could you comment on the research base from which they draw and how the educators are being trained? What do you consider the primary research findings on which programs educating youth about sexuality should be based?

*Alfred Kinsey, a zoologist (insects), published *Sexual Behavior in the Human Male* in 1948 (followed by *Female* in 1953). He believed morality and sexual taboos to be merely social constructs that hinder healthy sexual outlets including homosexuality, pedophilia and bestiality.*

After six decades, not one peer-reviewed study replicated his findings—like the majority of Americans have homosexual interests. The American Legislative



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Exchange Council in April 2004 flatly concluded that Kinsey sexology is "junk science" that is "taught to American children via sex education."

But Kinsey's co-author Wardell Pomeroy went on to found the Society for the Scientific Study of Sexuality (SSSS) in 1964. That same year, Dr. Mary Steichen Calderone, medical director of Planned Parenthood, left that organization to found Sexuality Information and Education Council of the United States (SIECUS) with major funding from The Playboy Foundation.

SSSS, SEICUS as well as the first university degree programs in teaching human sexuality were all led by members from Kinsey. These organizations became umbrella groups for school administrators, sex educators, physicians, and social activists in sexuality education.

When the federal government designated SIECUS as chief evaluator in the 1990s of all sex-education programs in the United States, the Kinsey animalistic amoral view of human sexuality became entrenched—and sacrosanct—in K-12 schools.

Dr. Nicholas A. Cummings past president of the American Psychological Association and Gold Medal winner in psychology stated in 2005 that "psychology, psychiatry, and social work have been captured by an ultraliberal agenda." Furthermore, politically incorrect sexuality research is not welcome, funded, or published.

Sex educators claim the imprimatur of science but sex education is in the stranglehold of ideological political correctness. Parents must demand a return to teaching children how to think instead of what to think, a return to freedom of speech, and common sense in schools. The anti-life/anti family house of cards will fall.

4. Does an agenda to normalize homosexuality influence children who might be in a vulnerable state, even planting an idea that identifying as homosexual might explain or solve their problems, or provide a social support system they lack at home? What are the long range effects of this on our children and their ability to have a healthy family life?

Gender Identity Disorder is acute sexual confusion in children such as cross-dressing and transvestitism. It is likely also a precursor to aberrant sexual identity. These children are defenseless against gay advocates who euphemistically suggest that they are simply "questioning youth."

Without parental consent, children are first told that their resistance to exploring homosexuality is the real problem. The answer is always the same: parents of an ignorant, homophobic, sexually repressed society stand in the way of achieving happiness by accepting their sexuality.

But all students are targets. The gay groups PFLAG and GLSEN lobbying K-12 schools promote "safe schools" to stop bullying. But their solution is to teach all



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children to respect and feel free to explore all sexual behaviors. The State of Maryland declared that teaching sexual diversity is a civic virtue and refuses to include medical warnings from either the CDC or NIH because it might stigmatize the aberrant sexual behaviors they teach as normal and healthy.

“Diversity’ starts in kindergarten with gay fairytales and homosexual penguins. Children are taught to disassociate morality from sex, gender from biology, and marriage from child rearing. Psychotherapy Networker reports “More kids are doing worse things at younger ages than they have ever seen. Twelve and thirteen-year-old suburban kids are getting together for group oral and anal sex parties.”

Looking to social bell weather Scandinavia for a glimpse of the future, up to 60% of first children and 50% of second children are born out of wedlock. Marriage has become a minority phenomenon without any socially normative force.

***Paul E. Rondeau’s social marketing research has been cited before the United States Supreme Court, United Nations, and by best selling authors. Mr. Rondeau is President of PFOX and founder and chief solutions officer of Synapse Associates, a management and training firm dedicated to growing pro-family, pro-life, and faith-based groups. He holds a Bachelor of Arts in Marketing and a Masters degree in management and communication. He can be reached at per@synapseassociates.com.



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